

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)
)
Amendment of Section 73.202(b)) MM Docket No. _____
Table of Allotments)
FM Broadcast Stations) RM No. _____
(Quartzsite, Arizona))

To: Chief, Allocations Branch
Policy and Rules Division
Mass Media Bureau

PETITION FOR RULE MAKING

McMullen Valley Broadcasting Company ("Petitioner"), by its counsel, hereby requests that the Commission amend the FM Table of Allotments by adding Channel 297C3 at Quartzsite, Arizona, as its second local service. If the Petition is granted, Petitioner will file an application to construct a new facility on Channel 297C3 at Quartzsite, Arizona. In support hereof, Petitioner states as follows:

1. As demonstrated in the attached Technical Analysis Statement, Channel 297C3 can be allotted to Quartzsite consistent with Section 73.207 of the Commission's Rules. The Technical Analysis demonstrates that a 70 dBu signal can be provided to Quartzsite from the proposed reference point without shadowing.

2. The proposed allotment will provide second local service to the city of Quartzsite. Quartzsite satisfies the Commission's definition of community for allotment purposes. It is located in La Paz County and had a 1990 U.S. Census population of 1,876. The Commission has already found sufficient indicia of community status in Quartzsite to award the community an FM station

– KBUX(FM). Moreover, Quartzsite has its own fire protection, town marshal, elementary school, churches, and doctors. Quartzsite also has two zip codes associated exclusively with it (85346, 85359).

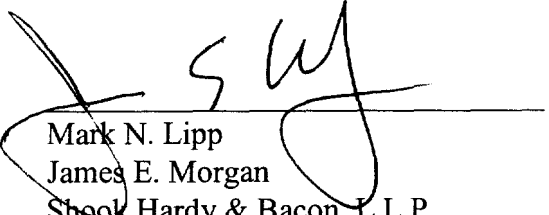
3. Should the Commission grant this Petition and allot Channel 297C3 to Quartzsite, Petitioner will file an application for the new allotment, and construct the facility if authorized to do so.

WHEREFORE, Petitioner respectfully requests that Channel 297C3 be allotted to Quartzsite, Arizona, thus providing residents of this town with their second local service.

Respectfully submitted,

MCMULLEN VALLEY BROADCASTING COMPANY

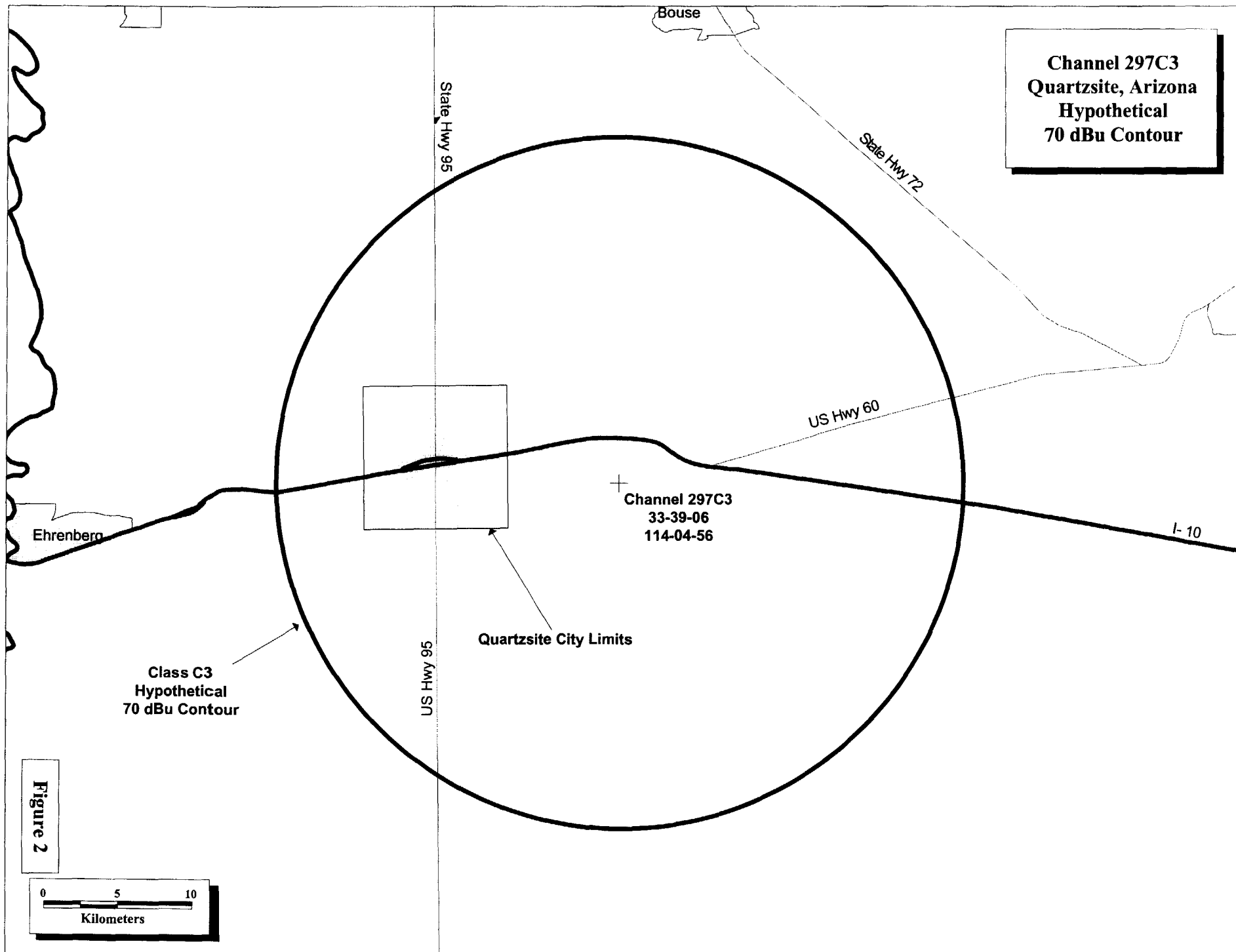
By:



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November 14, 2000



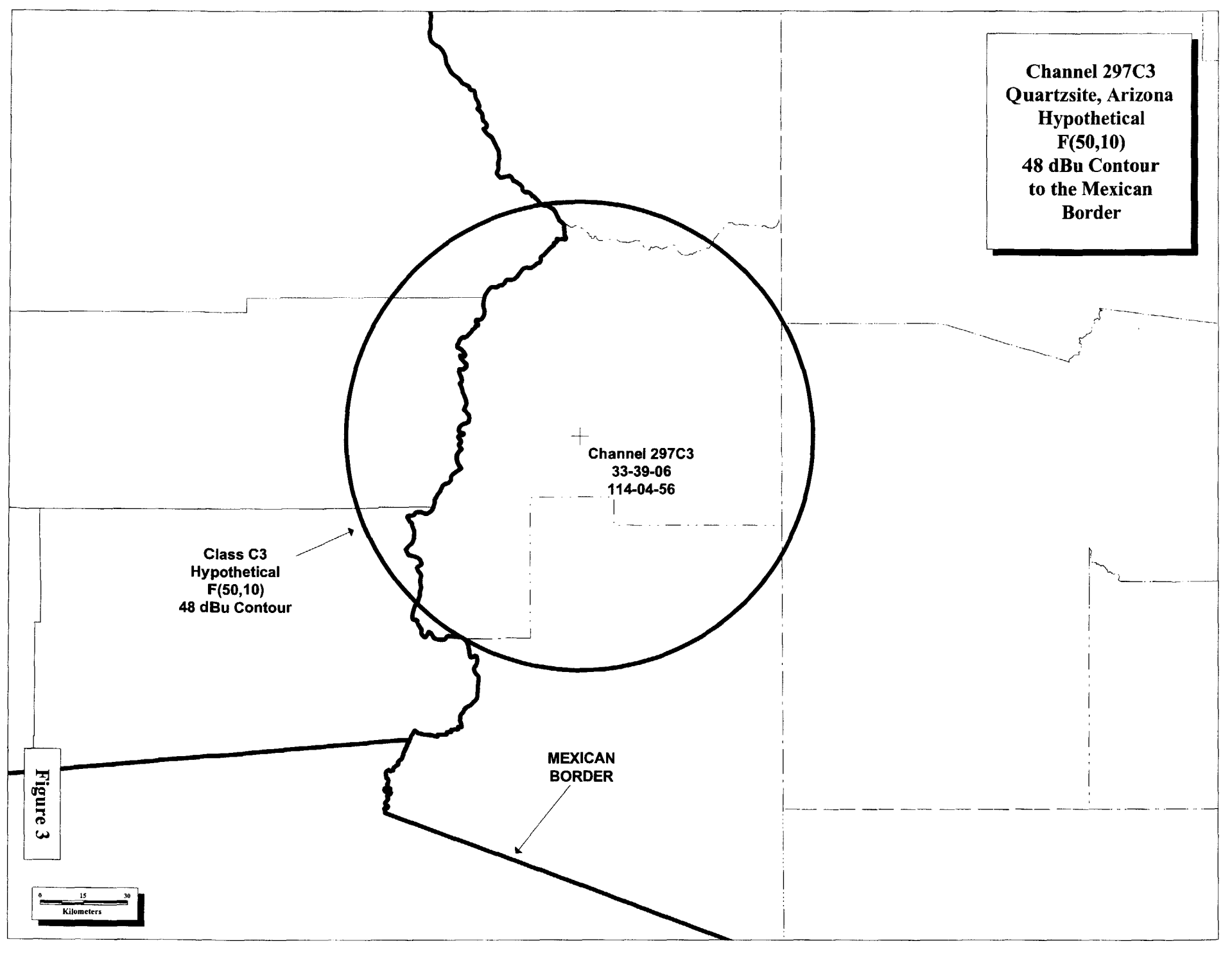
**Channel 297C3
Quartzsite, Arizona
Hypothetical
F(50,10)
48 dBu Contour
to the Mexican
Border**

**Channel 297C3
33-39-06
114-04-56**

**Class C3
Hypothetical
F(50,10)
48 dBu Contour**

**MEXICAN
BORDER**

Figure 3



ALLOCATION STUDY
FOR CHANNEL 297C3
QUARTZSITE, ARIZONA

33 39 06 N.	Class C3	Search Date
114 04 56 W.	Current rules spacings	11-13-00
Channel 297 -107.3 MHz		
Call	Ch#	City
		State
		Bear'
		Dist'
		R'qrd
		Margin
AL296	296B	Ciudad Morelos
		BN
		212.4
		133.74
		170.0
		-36.26 *
Of Concern:		
No interference to be offered		
To the Mexican Border		
950921	296B	Needles
KXO-FM	298B	El Centro
AL300	300C1	San Luis Rio Colo
XHSLRF	300C1	San Luis Rio Colo
AL300	300C1	San Luis Rio Colo
XHSLRF	300C1	San Luis Rio Colo
AL300	300C1	San Luis Rio Colo
		CA
		338.9
		144.76
		145.0
		-0.24 *
		CA
		234.6
		167.73
		145.0
		22.73
		SO
		205.1
		148.29
		105.0
		43.29
		SO
		205.1
		148.29
		105.0
		43.29
		SO
		205.1
		148.29
		105.0
		43.29

Figure 1